

# Royal Unibrew AS - Company Profile and SWOT Analysis

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## Abstracts

Royal Unibrew AS %li%Company Profile and SWOT Analysis

### Summary

Royal Unibrew AS %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Royal Unibrew AS (Royal Unibrew) produces, sells and distributes alcoholic and non-alcoholic beverages. Its product portfolio includes beer, malt beverages, soft drinks, water, energy drinks, juices, and cider. The company markets products under the Faxe Kondi, Nikoline, Egekilde, Kalnapilis, Faxe, Cido, Lorina, Royal Beer, Lapin Kulta, Vitamalt, Novelle, Supermalt, Lemon Soda, Fonti di Crodo, Mangali and Polar Monkeys brand names. It also offers license-based international brands such as PepsiCo and Heineken in Northern European markets. The company sells its products in Denmark, France, Finland, Italy, Germany, Latvia, Lithuania, Estonia, the US, Canada, and the UK. Royal Unibrew is headquartered in Faxe, Denmark.

### Scope

Detailed information on Royal Unibrew AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting Royal Unibrew AS in the form of a SWOT analysis

An in-depth view of the business model of Royal Unibrew AS including a breakdown and examination of key business segments

Intelligence on Royal Unibrew AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Royal Unibrew AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Royal Unibrew AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Royal Unibrew AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Royal Unibrew AS's business structure, strategy and prospects.

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