

Royal Bank of Canada - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/R481200C0582EN.html>

Date: April 2024

Pages: 67

Price: US\$ 175.00 (Single User License)

ID: R481200C0582EN

Abstracts

Royal Bank of Canada %li%Company Profile and SWOT Analysis

Summary

Royal Bank of Canada %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Royal Bank of Canada (RBC) is a provider of personal, institutional, and business banking products, and wealth and asset management services. Personal and business banking comprises deposit services, loans, insurance, credit cards, mortgages, investments, bancassurance, payments and receipts, invoicing and accounting, business advisory, business insights, and business registration and incorporation services. Institutional banking contains investor services, global asset management, and capital markets. Wealth management services include retirement and investment management, tax and estate planning, and wealth management strategies. RBC operates through a network of branch offices, ATMs, and online portals and serves individual, business, SMEs, institutional, and high and ultra-high net worth individual clients. The group operates in North America, the Caribbean, and Europe. RBC is headquartered in Toronto, Ontario, Canada.

Scope

Detailed information on Royal Bank of Canada required for business and competitor intelligence needs

A study of the major internal and external factors affecting Royal Bank of Canada in the form of a SWOT analysis

An in-depth view of the business model of Royal Bank of Canada including a breakdown and examination of key business segments

Intelligence on Royal Bank of Canada's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Royal Bank of Canada, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Royal Bank of Canada and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Royal Bank of Canada as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Royal Bank of Canada's business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Royal Bank of Canada: Company Overview

Royal Bank of Canada: Overview and Key Facts

Royal Bank of Canada: Overview

Royal Bank of Canada: Key Facts

Royal Bank of Canada: Key Employees

Royal Bank of Canada: Key Employee Biographies

Royal Bank of Canada: Major Products and Services

Royal Bank of Canada: Company History

Royal Bank of Canada: Management Statement

Royal Bank of Canada: Locations and Subsidiaries

Royal Bank of Canada: Key Competitors

Royal Bank of Canada: Company Analysis

Royal Bank of Canada: Business Description

Royal Bank of Canada: SWOT Analysis

Royal Bank of Canada: SWOT Overview

Royal Bank of Canada: Strengths

Royal Bank of Canada: Weaknesses

Royal Bank of Canada: Opportunities

Royal Bank of Canada: Threats

Royal Bank of Canada: Corporate Financial Deals Activity

Royal Bank of Canada: Financial Deals Overview

Royal Bank of Canada: Targets and Partners

Royal Bank of Canada: Top Deals 2020 - 2024YTD*

Royal Bank of Canada: Advisors

Royal Bank of Canada: Top Legal Advisors

Royal Bank of Canada: Top Financial Advisors

Royal Bank of Canada: Mergers and Acquisitions

Royal Bank of Canada: Corporate Venturing

Royal Bank of Canada: Capital Raising

Royal Bank of Canada: Divestments

Royal Bank of Canada: Recent Developments

Royal Bank of Canada: News and Events Summary

Royal Bank of Canada: Business Expansion

Royal Bank of Canada: Contracts

Royal Bank of Canada: Corporate Governance

Royal Bank of Canada: Financial Deals
Royal Bank of Canada: Financial Performance
Royal Bank of Canada: Regulatory and Legal Events
Royal Bank of Canada: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Royal Bank of Canada: Key Facts
- Table 2: Royal Bank of Canada: Key Employees
- Table 3: Royal Bank of Canada: Company History
- Table 4: Royal Bank of Canada: Locations and Subsidiaries
- Table 5: Royal Bank of Canada: Key Competitors
- Table 6: Royal Bank of Canada: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Royal Bank of Canada: M&A Activity by Geography (TTM*)
- Table 8: Royal Bank of Canada: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 9: Royal Bank of Canada: M&A Average Deal Size - Value (US\$m)
- Table 10: Royal Bank of Canada: Targets and Partners
- Table 11: Royal Bank of Canada: Top Deals 2020 - 2024YTD*
- Table 12: Royal Bank of Canada: Legal Advisor Ranking by Value (US\$m)
- Table 13: Royal Bank of Canada: Financial Advisor Ranking by Value (US\$m)
- Table 14: Royal Bank of Canada: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 15: Royal Bank of Canada: M&A Activity by Geography (2020 - YTD*2024)
- Table 16: Royal Bank of Canada: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
- Table 17: Royal Bank of Canada: Corporate Venturing by Geography (2020 - YTD*2024)
- Table 18: Royal Bank of Canada: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 19: Royal Bank of Canada: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 20: Royal Bank of Canada: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 21: Royal Bank of Canada: News and Events Summary
- Table 22: Royal Bank of Canada: Business Expansion
- Table 23: Royal Bank of Canada: Contracts
- Table 24: Royal Bank of Canada: Corporate Governance
- Table 25: Royal Bank of Canada: Financial Deals
- Table 26: Royal Bank of Canada: Financial Performance
- Table 27: Royal Bank of Canada: Regulatory and Legal Events
- Table 28: Royal Bank of Canada: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Royal Bank of Canada: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Royal Bank of Canada: M&A Activity by Geography (TTM*)

Figure 3: Royal Bank of Canada: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 4: Royal Bank of Canada: M&A Average Deal Size - Value (US\$m)

Figure 5: Royal Bank of Canada: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 6: Royal Bank of Canada: M&A Activity by Geography (2020 - YTD*2024)

Figure 7: Royal Bank of Canada: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Figure 8: Royal Bank of Canada: Corporate Venturing by Geography (2020 - YTD*2024)

Figure 9: Royal Bank of Canada: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 10: Royal Bank of Canada: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 11: Royal Bank of Canada: Divestments Volume and Value Trend (2020 - YTD*2024)

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