

# Rowan Companies plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Rowan Companies plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Rowan Companies plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Rowan Companies plc (Rowan or 'the company') is a global provider which is engaged in providing offshore oil and gas contract drilling services. Rowan operates worldwide including the UK, Middle East, the North Sea, Trinidad, Southeast Asia, West and North Africa and the Gulf of Mexico. The company is headquartered in Houston, Texas, the US.

### SCOPE

Detailed information on Rowan Companies plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rowan Companies plc in the form of a SWOT analysis

An in-depth view of the business model of Rowan Companies plc including a

breakdown and examination of key business segments

Intelligence on Rowan Companies plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rowan Companies plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Rowan Companies plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rowan Companies plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rowan Companies plc's business structure, strategy and prospects.

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