

# Roundy's Supermarkets Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Roundy's Supermarkets Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Roundy's Supermarkets Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Roundy's Supermarkets Inc (Roundy's) a subsidiary of The Kroger Co, operates a chain of grocery retail stores in the US. The store chain retails a comprehensive range of perishable, non-perishable food and non-food products under various national and private label brands. Roundy's product assortment includes a wide array of grocery, meat, seafood, bakery, vitamins and supplements, pet products, baby care products, cleaning and household essentials, toys and games, deli, floral, frozen and dairy products along with general merchandise, pharmacy, alcohol, health and beauty care products. It also offers party services, floral service and gift card. The company operates retail stores under Pick 'n Save, Metro Market, and Mariano's banners. Roundy's is headquartered in Milwaukee, Wisconsin, the US

### SCOPE

Detailed information on Roundy's Supermarkets Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Roundy's Supermarkets Inc in the form of a SWOT analysis

An in-depth view of the business model of Roundy's Supermarkets Inc including a breakdown and examination of key business segments

Intelligence on Roundy's Supermarkets Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Roundy's Supermarkets Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Roundy's Supermarkets Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Roundy's Supermarkets Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Roundy's Supermarkets Inc's business structure, strategy and prospects.

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