

Roku Inc - Company Profile and SWOT Analysis

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Abstracts

Roku Inc %li%Company Profile and SWOT Analysis

Summary

Roku Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Roku Inc (Roku) designs and manufactures streaming entertainment devices. The product portfolio comprises Roku TV, audio products, smart home products and accessories. The company operates and owns Roku Channel, which offers paid content through premium subscriptions. It also has linear channels across news, sports, music, and entertainment. Roku markets its products and services through retailers, distributors and its website. It serves TV streaming ecosystem, consumers, content publishers, and advertisers in the US, Netherlands and the UK. It also provides subscription services to various channels such as Amazon Prime Video, Disney+, Discovery+, HBOMax, Hulu, Paramount+, Netflix and YouTube. Roku is headquartered in San Jose, California, the US.

Scope

Detailed information on Roku Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Roku Inc in the form

of a SWOT analysis

An in-depth view of the business model of Roku Inc including a breakdown and examination of key business segments

Intelligence on Roku Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Roku Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Roku Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Roku Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Roku Inc's business structure, strategy and prospects.

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