

Rogers Communications, Inc. - Company Profile and SWOT Analysis

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Abstracts

Rogers Communications, Inc. Company Profile and SWOT Analysis

Summary

Rogers Communications, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Rogers Communications, Inc. (RCI or "the company") is a provider of telecommunications and media services. The company is involved in providing wireless communications services, cable television, high-speed internet, information technology and telephony services to consumers and businesses. RCI also offers business telecom, global voice and data roaming, data networking, IP services, voice and ethernet solutions. Its media services include radio and television broadcasting, sports entertainment, multi-platform shopping, specialty channels, and digital media. Furthermore, RCI offers device financing, home monitoring services, wireless solutions for business, and cloud-based digital video recorders. It operates across Canada. The company is headquartered in Toronto, Ontario, Canada.

Scope

Detailed information on Rogers Communications, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rogers Communications, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Rogers Communications, Inc. including a breakdown and examination of key business segments

Intelligence on Rogers Communications, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rogers Communications, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Rogers Communications, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rogers Communications, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rogers Communications, Inc.'s business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Rogers Communications, Inc.: Company Overview

Rogers Communications, Inc.: Overview and Key Facts

Rogers Communications, Inc.: Overview

Rogers Communications, Inc.: Key Facts

Rogers Communications, Inc.: Key Employees

Rogers Communications, Inc.: Key Employee Biographies

Rogers Communications, Inc.: Major Products and Services

Rogers Communications, Inc.: Management Statement

Rogers Communications, Inc.: Locations and Subsidiaries

Rogers Communications, Inc.: Key Competitors

Rogers Communications, Inc.: Company Analysis

Rogers Communications, Inc.: Business Description

Rogers Communications, Inc.: SWOT Analysis

Rogers Communications, Inc.: SWOT Overview

Rogers Communications, Inc.: Strengths

Rogers Communications, Inc.: Weaknesses

Rogers Communications, Inc.: Opportunities

Rogers Communications, Inc.: Threats

Rogers Communications, Inc.: Corporate Financial Deals Activity

Rogers Communications, Inc.: Financial Deals Overview

Rogers Communications, Inc.: Targets and Partners

Rogers Communications, Inc.: Top Deals 2019 - 2023YTD*

Rogers Communications, Inc.: Advisors

Rogers Communications, Inc.: Top Legal Advisors

Rogers Communications, Inc.: Top Financial Advisors

Rogers Communications, Inc.: Mergers and Acquisitions

Rogers Communications, Inc.: Capital Raising

Rogers Communications, Inc.: Divestments

Rogers Communications, Inc.: Recent Developments

Rogers Communications, Inc.: News and Events Summary

Rogers Communications, Inc.: Business Expansion

Rogers Communications, Inc.: Contracts

Rogers Communications, Inc.: Corporate Governance

Rogers Communications, Inc.: Financial Deals

Rogers Communications, Inc.: Financial Performance

Rogers Communications, Inc.: IT Spending Announcements

Rogers Communications, Inc.: Market Developments

Rogers Communications, Inc.: Regulatory and Legal Events

Rogers Communications, Inc.: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Rogers Communications, Inc.: Key Facts
- Table 2: Rogers Communications, Inc.: Key Employees
- Table 3: Rogers Communications, Inc.: Locations and Subsidiaries
- Table 4: Rogers Communications, Inc.: Key Competitors
- Table 5: Rogers Communications, Inc.: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Rogers Communications, Inc.: M&A Activity by Geography (TTM*)
- Table 7: Rogers Communications, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 8: Rogers Communications, Inc.: M&A Average Deal Size - Value (US\$m)
- Table 9: Rogers Communications, Inc.: Targets and Partners
- Table 10: Rogers Communications, Inc.: Top Deals 2019 - 2023YTD*
- Table 11: Rogers Communications, Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 12: Rogers Communications, Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 13: Rogers Communications, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 14: Rogers Communications, Inc.: M&A Activity by Geography (2019 - YTD*2023)
- Table 15: Rogers Communications, Inc.: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 16: Rogers Communications, Inc.: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 17: Rogers Communications, Inc.: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 18: Rogers Communications, Inc.: Divestments by Geography (2019 - YTD*2023)
- Table 19: Rogers Communications, Inc.: News and Events Summary
- Table 20: Rogers Communications, Inc.: Business Expansion
- Table 21: Rogers Communications, Inc.: Contracts
- Table 22: Rogers Communications, Inc.: Corporate Governance
- Table 23: Rogers Communications, Inc.: Financial Deals
- Table 24: Rogers Communications, Inc.: Financial Performance
- Table 25: Rogers Communications, Inc.: IT Spending Announcements
- Table 26: Rogers Communications, Inc.: Market Developments
- Table 27: Rogers Communications, Inc.: Regulatory and Legal Events
- Table 28: Rogers Communications, Inc.: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Rogers Communications, Inc.: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Rogers Communications, Inc.: M&A Activity by Geography (TTM*)

Figure 3: Rogers Communications, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 4: Rogers Communications, Inc.: M&A Average Deal Size - Value (US\$m)

Figure 5: Rogers Communications, Inc.: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 6: Rogers Communications, Inc.: M&A Activity by Geography (2019 - YTD*2023)

Figure 7: Rogers Communications, Inc.: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 8: Rogers Communications, Inc.: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 9: Rogers Communications, Inc.: Divestments Volume and Value Trend (2019 - YTD*2023)

Figure 10: Rogers Communications, Inc.: Divestments by Geography (2019 - YTD*2023)

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