

# Rocky Mountain Chocolate Factory Inc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Rocky Mountain Chocolate Factory Inc %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Rocky Mountain Chocolate Factory Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### Key Highlights

Rocky Mountain Chocolate Factory Inc (Rocky Mountain) is a manufacturer of premium chocolate candies and other confectionery products. The company's product portfolio comprises fudge, gourmet caramel apples, boxed chocolates, clusters, caramels, creams, mints and truffles cocoa tins, and other gift products. Rocky Mountain operates self-serve frozen yogurt stores under U-Swirl, Yogurtini, CherryBerry, YogliMogli Frozen Yogurt, Fuzzy Peach Frozen Yogurt, and Aspen Leaf Yogurt brand names. It operates through company-owned, licensee-owned, and franchised stores across the US, Canada, the UAE, Vietnam, South Korea, Panama, Qatar, Japan, and the Philippines. Rocky Mountain is headquartered in Durango, Colorado, the US.

#### Scope

Detailed information on Rocky Mountain Chocolate Factory Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting Rocky Mountain Chocolate Factory Inc in the form of a SWOT analysis

An in-depth view of the business model of Rocky Mountain Chocolate Factory Inc including a breakdown and examination of key business segments

Intelligence on Rocky Mountain Chocolate Factory Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rocky Mountain Chocolate Factory Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Rocky Mountain Chocolate Factory Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rocky Mountain Chocolate Factory Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rocky Mountain Chocolate Factory Inc's business structure, strategy and prospects.



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