

Rock-Tenn Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Rock-Tenn Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Rock-Tenn Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rock-Tenn Company in the form of a SWOT analysis

An in-depth view of the business model of Rock-Tenn Company including a breakdown and examination of key business segments

Intelligence on Rock-Tenn Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rock-Tenn Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Rock-Tenn Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rock-Tenn Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rock-Tenn Company's business structure, strategy and prospects.

KEY HIGHLIGHTS

Rock-Tenn Company (Rock-Tenn or 'the company') is a manufacturer of packaging products, recycled paperboard, containerboard, bleached paperboard and merchandising displays. The company primarily operates in North America. It is headquartered in Norcross, Georgia and employed 26,600 people as of September 30, 2014.

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COMPANIES MENTIONED

Rock-Tenn Company

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