

# Rite Aid Corporation - Company Profile and SWOT Analysis

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## Abstracts

Rite Aid Corporation Company Profile and SWOT Analysis

### Summary

Rite Aid Corporation Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Rite Aid Corporation (Rite Aid or 'the company'), a retail drugstore chain operator engaged in selling prescription drugs and other merchandise. The company provides various products including personal care items, cosmetics, seasonal merchandise, over-the-counter (OTC) medications, household items, food, beverages, electronics and gadgets, health beauty aids, pet care, convenience foods and greeting cards. It also offers pharmacy-related solutions including fully integrated mail order, specialty and compounding pharmacy services. Rite Aid caters its plans to unions, individuals, insurance companies, employees, health plans and other sponsors. It operates through subsidiaries and retail drugstores in the US. The company is headquartered in Camp Hill, Pennsylvania, the US.

### Scope

Detailed information on Rite Aid Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rite Aid Corporation in the form of a SWOT analysis

An in-depth view of the business model of Rite Aid Corporation including a breakdown and examination of key business segments

Intelligence on Rite Aid Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rite Aid Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Rite Aid Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rite Aid Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rite Aid Corporation's business structure, strategy and prospects.

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