

# Rezidor Hotel Group - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Rezidor Hotel Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Rezidor Hotel Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rezidor Hotel Group in the form of a SWOT analysis

An in-depth view of the business model of Rezidor Hotel Group including a breakdown and examination of key business segments

Intelligence on Rezidor Hotel Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rezidor Hotel Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Rezidor Hotel Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rezidor Hotel Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rezidor Hotel Group's business structure, strategy and prospects.

## KEY HIGHLIGHTS

The Rezidor Hotel Group (Rezidor) is a hotel management company. The company operates its business through contractual arrangements, including leased contractual arrangements, managed contractual arrangements, and franchised contractual arrangements. Rezidor focuses on expanding its operations by increasing management and franchise agreements. The company operates in global hospitality market through its joint venture, The Carlson Rezidor Hotel Group. It operates under the brands of Radisson Blu, Park Inn, Quorvus Collection and Radisson Red. The company operates as a subsidiary of Carlson Companies, Inc. Rezidor is headquartered in Brussels, Belgium.

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Rezidor Hotel Group

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