

Rexel S.A. - Company Profile and SWOT Analysis

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Abstracts

Rexel S.A. %li%Company Profile and SWOT Analysis

Summary

Rexel S.A. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Rexel S.A. (Rexel or 'the company') is involved in the distribution of low and ultra-low-voltage electrical products to commercial, industrial, and residential end markets. The company also offers a wide category of electrical solutions for construction, maintenance applications, and renovation. Rexel's product offerings include lighting equipment, electrical installation equipment, building management systems, industrial automation, security and communication, climate control and tools, conduits and cables, and white and brown products. The company markets its products under own brands such as BizLine, Newlec and Gigamedia. The company operates across North America, Europe and Asia-Pacific. The company is headquartered in Paris, Ile-de-France, France.

Scope

Detailed information on Rexel S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rexel S.A. in the form



of a SWOT analysis

An in-depth view of the business model of Rexel S.A. including a breakdown and examination of key business segments

Intelligence on Rexel S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rexel S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Rexel S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rexel S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rexel S.A.'s business structure, strategy and prospects.



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