

# Rexam plc - Strategy, SWOT and Corporate Finance Report

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### Abstracts

### SUMMARY

Rexam plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on Rexam plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Rexam plc in the form of a SWOT analysis

An in-depth view of the business model of Rexam plc including a breakdown and examination of key business segments

Intelligence on Rexam plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Rexam plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

### **REASONS TO BUY**

Gain understanding of Rexam plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Rexam plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Rexam plc's business structure, strategy and prospects.

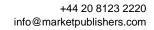
### **KEY HIGHLIGHTS**

Rexam plc (Rexam or 'the group') is a global consumer packaging group primarily engaged in the manufacture and sales of beverage cans. It serves the beverage, personal care, healthcare and food markets. The group operates in the Americas, Europe, and Asia. It is headquartered in London, the UK.



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#### **COMPANIES MENTIONED**

Rexam plc



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