

# **Retail Savings & Investments in France**

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## **Abstracts**

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Summary

Retail Savings & Investments in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The retail savings and investments market size include balances of bonds, deposits, mutual funds, and equities remaining in a country at the end of the fiscal year. It does not include cash inflows or net flows. Life and pension assets, unquoted equity, and real estate are excluded from the market scope.

The French retail savings & investments market recorded investments of \$2,944.4 billion in 2023, representing a compound annual growth rate (CAGR) of 4.0% between 2018 and 2023.

The deposits segment accounted for the market's largest proportion in 2023, with total investments of \$2,112.8 billion, equivalent to 71.8% of the market's overall value.

The expansion of the French retail savings & investments market is driven by the rise in disposable income encouraging individuals to allocate surplus funds toward savings products such as deposits and expand their investment portfolios with equities, mutual funds, and bonds. According to Eurostat, in 2023,



the net disposable income per household in France reached \$57,372.2, up 6.9% over 2022.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in France

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France retail savings & investments market with five year forecasts

#### Reasons to Buy

What was the size of the France retail savings & investments market by value in 2023?

What will be the size of the France retail savings & investments market in 2028?

What factors are affecting the strength of competition in the France retail savings & investments market?

How has the market performed over the last five years?

What are the main segments that make up France's retail savings & investments market?



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