

Retail Lending in United States

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Abstracts

Retail Lending in United States

SUMMARY

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The US retail lending market had total balances outstanding of \$14,783.7bn in 2019, representing a compound annual growth rate (CAGR) of 3.2% between 2015 and 2019.

Commercial banks continue to increase interest rates for new car loans. In 2015 the federal reserve reported a 4.2 interest on a 60-month contract. This increased to 5.31 in 2019.

The mortgage credit segment was the market's most lucrative in 2019, with total balances outstanding of \$10,580.2bn, equivalent to 71.6% of the market's overall value.

SCOPE

Retail Lending in United States

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts

REASONS TO BUY

What was the size of the United States retail lending market by value in 2019?

What will be the size of the United States retail lending market in 2024?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

What are the main segments that make up the United States's retail lending market?

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