

# Retail Savings and Investments in Italy - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Retail Savings & Investments in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The retail savings and investments market covers four non-life retail savings and investment products segments: deposits, mutual funds, direct investment in equity, and direct investment in bonds.

The Italian retail savings and investments market had total investments of \$2,303.1bn in 2020, representing a compound annual rate of change (CARC) of -0.1% between 2016 and 2020.

The deposits segment was the market's most lucrative in 2020, with total investments of \$1,392.7bn, equivalent to 60.5% of the market's overall value.

The closure of Italy's hospitality and non-essential retail sectors due to lockdown measures has meant that many Italian citizens are facing a loss of income, impacting the ability to save.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in Italy

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy retail savings & investments market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Italy retail savings & investments market by value in 2020?

What will be the size of the Italy retail savings & investments market in 2025?

What factors are affecting the strength of competition in the Italy retail savings & investments market?

How has the market performed over the last five years?

What are the main segments that make up Italy's retail savings & investments market?

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