

# Retail Savings and Investments in France - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Retail Savings and Investments in France - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Retail Savings & Investments in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The retail savings and investments market covers four non-life retail savings and investment products segments: deposits, mutual funds, direct investment in equity, and direct investment in bonds.

The French retail savings and investments market had total investments of \$2,602.3bn in 2020, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2020.

The deposits segment was the market's most lucrative in 2020, with total investments of \$1,908.0bn, equivalent to 73.3% of the market's overall value.

The COVID-19 pandemic has negatively impacted the French retail savings and investments market, leading to reduced investor confidence in riskier forms of investment, such as equity and mutual funds, as well as a reduced ability to

save due to domestic income losses.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the retail savings & investments market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in France

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France retail savings & investments market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the France retail savings & investments market by value in 2020?

What will be the size of the France retail savings & investments market in 2025?

What factors are affecting the strength of competition in the France retail savings & investments market?

How has the market performed over the last five years?

How large is France's retail savings & investments market in relation to its regional counterparts?

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