

Retail Savings and Investments in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Retail Savings & Investments in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The retail savings and investments market covers four non-life retail savings and investment products segments: deposits, mutual funds, direct investment in equity, and direct investment in bonds.

The Chinese retail savings and investments market had total investments of \$18,977.6bn in 2020, representing a compound annual growth rate (CAGR) of 8.2% between 2016 and 2020.

The deposits segment was the market's most lucrative in 2020, with total investments of \$13,271.5bn, equivalent to 69.9% of the market's overall value.

Bank deposits remain the most popular form of investment in China and have become increasingly popular in 2020 as the COVID-19 pandemic has made consumers more aware of the importance of a financial security blanket.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in China

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China retail savings & investments market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China retail savings & investments market by value in 2020?

What will be the size of the China retail savings & investments market in 2025?

What factors are affecting the strength of competition in the China retail savings & investments market?

How has the market performed over the last five years?

What are the main segments that make up China's retail savings & investments market?

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