

Retail Savings and Investments in China

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Abstracts

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SUMMARY

Retail Savings and Investments in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The retail savings and investments market covers four non-life retail savings and investment products segments: deposits, mutual funds, direct investment in equity, and direct investment in bonds.

The Chinese retail savings and investments market had total investments of \$22,972.7bn in 2019, representing a compound annual growth rate (CAGR) of 10.3% between 2015 and 2019.

The deposits segment was the market's most lucrative in 2019, with total investments of \$17,163.2bn, equivalent to 74.7% of the market's overall value.

In 2019, China had a 19.8% share in the global retail savings and investment market, making it the world's second largest market in terms of value invested in deposits, mutual funds, equity and bonds.

SCOPE

Retail Savings and Investments in China

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in China

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China retail savings & investments market with five year forecasts

REASONS TO BUY

What was the size of the China retail savings & investments market by value in 2019?

What will be the size of the China retail savings & investments market in 2024?

What factors are affecting the strength of competition in the China retail savings & investments market?

How has the market performed over the last five years?

What are the main segments that make up China's retail savings & investments market?

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