

# Retail Lending in the United States

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## Abstracts

### Retail Lending in the United States

#### Summary

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Retail lending market covers mortgage and consumer credit. The market value reflects residential mortgage and personal loan balances outstanding at the end of the year.

The US retail lending market had total balances outstanding of \$15,256.4 billion in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

The mortgage credit segment accounted for the market's largest proportion in 2023, with total balances outstanding of \$12,842.6 billion, equivalent to 84.2% of the market's overall value.

The US market accounted for 34.8% of the global market's value in 2023.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United States retail lending market by value in 2023?

What will be the size of the United States retail lending market in 2028?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

Who are the top competitors in the United States's retail lending market?

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