

Retail Lending in the United States

<https://marketpublishers.com/r/R72CA1BD3BA1EN.html>

Date: July 2024

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: R72CA1BD3BA1EN

Abstracts

Retail Lending in the United States

Summary

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Retail lending market covers mortgage and consumer credit. The market value reflects residential mortgage and personal loan balances outstanding at the end of the year.

The US retail lending market had total balances outstanding of \$15,256.4 billion in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

The mortgage credit segment accounted for the market's largest proportion in 2023, with total balances outstanding of \$12,842.6 billion, equivalent to 84.2% of the market's overall value.

The US market accounted for 34.8% of the global market's value in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States retail lending market by value in 2023?

What will be the size of the United States retail lending market in 2028?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

Who are the top competitors in the United States's retail lending market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the key market players?
- 7.2. What strategies do the key market players follow?
- 7.3. What is the recent development in the market?

8 COMPANY PROFILES

- 8.1. JPMorgan Chase & Co.
- 8.2. Bank of America Corp
- 8.3. Morgan Stanley
- 8.4. Wells Fargo & Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States retail lending market value: \$ billion, 2018-23

Table 2: United States retail lending market category segmentation: % share, by value, 2018-2023

Table 3: United States retail lending market category segmentation: \$ billion, 2018-2023

Table 4: United States retail lending market geography segmentation: \$ billion, 2023

Table 5: United States retail lending market value forecast: \$ billion, 2023-28

Table 6: JPMorgan Chase & Co.: key facts

Table 7: JPMorgan Chase & Co.: Annual Financial Ratios

Table 8: JPMorgan Chase & Co.: Key Employees

Table 9: JPMorgan Chase & Co.: Key Employees Continued

Table 10: JPMorgan Chase & Co.: Key Employees Continued

Table 11: Bank of America Corp: key facts

Table 12: Bank of America Corp: Annual Financial Ratios

Table 13: Bank of America Corp: Key Employees

Table 14: Bank of America Corp: Key Employees Continued

Table 15: Morgan Stanley: key facts

Table 16: Morgan Stanley: Annual Financial Ratios

Table 17: Morgan Stanley: Key Employees

Table 18: Morgan Stanley: Key Employees Continued

Table 19: Wells Fargo & Company: key facts

Table 20: Wells Fargo & Company: Annual Financial Ratios

Table 21: Wells Fargo & Company: Key Employees

Table 22: Wells Fargo & Company: Key Employees Continued

Table 23: Wells Fargo & Company: Key Employees Continued

Table 24: Wells Fargo & Company: Key Employees Continued

Table 25: United States size of population (million), 2019-23

Table 26: United States real gdp (constant 2010 prices, \$ billion), 2019-23

Table 27: United States gdp (current prices, \$ billion), 2019-23

Table 28: United States inflation, 2019-23

Table 29: United States consumer price index (absolute), 2019-23

Table 30: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States retail lending market value: \$ billion, 2018-23

Figure 2: United States retail lending market category segmentation: \$ billion, 2018-2023

Figure 3: United States retail lending market geography segmentation: % share, by value, 2023

Figure 4: United States retail lending market value forecast: \$ billion, 2023-28

Figure 5: Forces driving competition in the retail lending market in the United States, 2023

Figure 6: Drivers of buyer power in the retail lending market in the United States, 2023

Figure 7: Drivers of supplier power in the retail lending market in the United States, 2023

Figure 8: Factors influencing the likelihood of new entrants in the retail lending market in the United States, 2023

Figure 9: Factors influencing the threat of substitutes in the retail lending market in the United States, 2023

Figure 10: Drivers of degree of rivalry in the retail lending market in the United States, 2023

I would like to order

Product name: Retail Lending in the United States

Product link: <https://marketpublishers.com/r/R72CA1BD3BA1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R72CA1BD3BA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970