

Retail Lending in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Retail Lending in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The US retail lending market had total balances outstanding of \$12,220.5bn in 2020, representing a compound annual growth rate (CAGR) of 1.8% between 2016 and 2020.

The mortgage credit segment was the market's most lucrative in 2020, with total balances outstanding of \$10,412.0bn, equivalent to 85.2% of the market's overall value.

The US retail lending market in outstanding balance declined by 5.1%, the first time since the aftermath of the financial crisis of 2008, with a significant decline

in new consumer credit, amid the recession caused by the COVID-19 pandemic.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in the United States

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States retail lending market with five year forecasts

REASONS TO BUY

What was the size of the United States retail lending market by value in 2020?

What will be the size of the United States retail lending market in 2025?

What factors are affecting the strength of competition in the United States retail lending market?

How has the market performed over the last five years?

What are the main segments that make up the United States's retail lending market?

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