

# Retail Lending in France - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Retail Lending in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The French retail lending market had total balances outstanding of \$1,599.7bn in 2020, representing a compound annual growth rate (CAGR) of 2.8% between 2016 and 2020.

The mortgage credit segment was the market's most lucrative in 2020, with total balances outstanding of \$1,290.8bn, equivalent to 80.7% of the market's overall value.

The French retail lending market declined by 5.3% in outstanding balance terms in 2020, with mortgage and consumer credit, both down as a result of the recession caused by the COVID-19 pandemic.



## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in France

Leading company profiles reveal details of key retail lending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France retail lending market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the France retail lending market by value in 2020?

What will be the size of the France retail lending market in 2025?

What factors are affecting the strength of competition in the France retail lending market?

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