

Retail Lending in Canada

URL:	https://marketpublishers.com/r/R3D74EB74A9EN.html
Date:	February 20, 2019
Pages:	39
Price:	US\$ 350.00
ID:	R3D74EB74A9EN

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SUMMARY

Retail Lending in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

This retail lending market profile covers the mortgage and consumer credit market.

The Canadian retail lending market had total balances outstanding of \$1,669.6bn in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

The mortgage credit segment was the market's most lucrative in 2018, with total balances outstanding of \$1,194.7bn, equivalent to 71.6% of the market's overall value.

Canada's growth in terms of the retail lending market is likely a result of the nation's monetary policy, which aims to deliver low inflation and interest rates.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in Canada
- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada retail lending market with five year forecasts

REASONS TO BUY

- What was the size of the Canada retail lending market by value in 2018?
- What will be the size of the Canada retail lending market in 2023?
- What factors are affecting the strength of competition in the Canada retail lending market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's retail lending market?

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COMPANIES MENTIONED

Canadian Imperial Bank of Commerce
Royal Bank of Canada
The Bank of Nova Scotia
The Toronto-Dominion Bank

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