

# Retail Food Group Limited - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Retail Food Group Limited - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Retail Food Group Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Retail Food Group Limited (RFG) designs, develops and manages franchise systems and intellectual property rights for various retail and coffee brands. RFG develops and manages a portfolio of brands including Donut King, Gloria Jeans, Michel's Patisserie, Brumby's Bakeries, Pizza Capers, and Crust Gourmet Pizza in Australia and New Zealand. It also issues international licenses for these brands in the overseas market. RFG also develops and manages coffee roasting facilities and supplies coffee and allied products through the Evolution Coffee Roasters Group, Roasted Addiqtion, Caffe Coffee and Barista's Choice coffee brands. The company operates across Australia, New Zealand, Singapore, China, Indonesia, Papua New Guinea, Saudi Arabia and the US. The company is headquartered in Southport, Queensland, Australia.

#### SCOPE

Detailed information on Retail Food Group Limited required for business and competitor intelligence needs



A study of the major internal and external factors affecting Retail Food Group Limited in the form of a SWOT analysis

An in-depth view of the business model of Retail Food Group Limited including a breakdown and examination of key business segments

Intelligence on Retail Food Group Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Retail Food Group Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Retail Food Group Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Retail Food Group Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Retail Food Group Limited's business structure, strategy and prospects.



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