

Retail Ethical Investment Products in Germany

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Abstracts

Retail Ethical Investment Products in Germany

SUMMARY

Retail Ethical Investment Products in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Germany retail ethical investment products market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The retail ethical investment products market is defined as the market covering any form of investment in which financial return is not the sole concern of the investor, with the ethical investments being made available to the public for personal investment as opposed to institutional investors. Ethical investments are defined as investments in which the investor's financial objectives are combined with their concerns about environmental, social and governance issues.

The German retail ethical investment products market generated total assets of \$9.1bn in 2016, representing a compound annual growth rate (CAGR) of 5.6%

between 2012 and 2016.

The number of funds increased with a CAGR of 3.4% between 2012 and 2016, to reach a total of 89 funds in 2016.

According to opinion polls, over half of German investors are now interested in ethical investments. This is reflected in the growing number of funds and growing appetite to promote sustainable and responsible investment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the retail ethical investment products market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail ethical investment products market in Germany

Leading company profiles reveal details of key retail ethical investment products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail ethical investment products market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany retail ethical investment products market by value in 2016?

What will be the size of the Germany retail ethical investment products market in 2021?

What factors are affecting the strength of competition in the Germany retail ethical investment products market?

How has the market performed over the last five years?

How large is Germany's retail ethical investment products market in relation to its regional counterparts?

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COMPANIES MENTIONED

Allianz Group

DekaBank Group

Deutsche Bank AG
Munchener Ruckversicherungs-Gesellschaft Aktiengesellschaft (Munich Re)

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