

# The Restaurant Group Plc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/R93091147A7EN.html>

Date: May 2023

Pages: 41

Price: US\$ 175.00 (Single User License)

ID: R93091147A7EN

## Abstracts

The Restaurant Group Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

The Restaurant Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The Restaurant Group plc (TRG) is a casual dining restaurant and pub company. The company operates restaurants and pubs under various brands including Frankie & Benny's, Cost to Coast, Brunning & Price, Joe's Kitchen, Garfunkel's, Firejacks TRG concessions, Wagamama and Chiquito. TRG serves breakfast, lunch, evening snacks, dinner, and desserts and drinks. The company's restaurants offer Italian, Mexican, British and American cuisines including pizzas, pastas, grills, sandwiches, steaks, sides, burgers and other popular dishes. It operates outlets in London, Bath, Wales, and Wandsworth, the UK; and the US. The company also operates concession outlets in airports in the UK. TRG is headquartered in London, the UK.

### SCOPE

Detailed information on The Restaurant Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Restaurant Group Plc in the form of a SWOT analysis

An in-depth view of the business model of The Restaurant Group Plc including a breakdown and examination of key business segments

Intelligence on The Restaurant Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Restaurant Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of The Restaurant Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Restaurant Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Restaurant Group Plc's business structure, strategy and prospects.

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