

Residential Construction in Turkey

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Abstracts

Residential Construction in Turkey

SUMMARY

Residential Construction in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. This includes apartments and apartment blocks, houses, and similar buildings, but not hotels and other forms of commercial, temporary accommodation, and includes both single%li%and multi-family housing. Market value is defined in general as the total value of construction activity in any given time period, including costs related to construction materials, equipment and services, new construction, refurbishment, repair and maintenance and demolition. It is synonymous with measures such as construction value put in place or value of construction work done.

The Turkish residential construction market had total revenues of \$108.0bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

The reining in of the economy and high interest rates have impacted the price of real estate and reduced domestic demand for residential construction.

The impact of COVID-19 will be keenly felt in the residential construction market, as disruption to the project pipeline is combined with the worse impact of severely-damaged consumer confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Turkey

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey residential construction market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey residential construction market by value in 2019?

What will be the size of the Turkey residential construction market in 2024?

What factors are affecting the strength of competition in the Turkey residential construction market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's residential construction market?

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