

Residential Construction in North America

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Abstracts

Residential Construction in North America

SUMMARY

Residential Construction in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. This includes apartments and apartment blocks, houses, and similar buildings, but not hotels and other forms of commercial, temporary accommodation, and includes both single%li%and multi-family housing. Market value is defined in general as the total value of construction activity in any given time period, including costs related to construction materials, equipment and services, new construction, refurbishment, repair and maintenance and demolition. It is synonymous with measures such as construction value put in place or value of construction work done.

The North American residential construction market had total revenues of \$804.2bn in 2019, representing a compound annual growth rate (CAGR) of 3.7% between 2015 and 2019.

The market boom of the early Trump years appears to be proving unsustainable,

and homebuilders will not see a return to pre-2019 levels of growth anytime soon.

Deep-rooted unemployment in the wake of COVID-19 will likely ensure that the residential construction market sees a severe trough in demand going forwards.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the residential construction market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in North America

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America residential construction market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America residential construction market by value in 2019?

What will be the size of the North America residential construction market in 2024?

What factors are affecting the strength of competition in the North America residential construction market?

How has the market performed over the last five years?

How large is North America's residential construction market in relation to its regional counterparts?

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