

# Residential Construction in Mexico - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/R4093211D363EN.html>

Date: May 2021

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: R4093211D363EN

## Abstracts

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### SUMMARY

Residential Construction in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. Market value is defined in general as the total output value of construction activity in any given time period, including costs related to construction materials, equipment and services for new construction, refurbishment, repair and maintenance and demolition. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Mexican residential construction market had total revenues of \$30.1bn in 2020, representing a compound annual rate of change (CARC) of -0.9% between 2016 and 2020.

The new construction segment was the market's most lucrative in 2020, with

total revenues of \$21.2bn, equivalent to 70.5% of the market's overall value.

An emphasis on housing development projects which encourage demand for construction materials and services is expected to inject activity back into the Mexican residential construction market and revitalise the wider economy over the forecast period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Mexico

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico residential construction market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico residential construction market by value in 2020?

What will be the size of the Mexico residential construction market in 2025?

What factors are affecting the strength of competition in the Mexico residential construction market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's residential construction market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who were the most notable players in 2020?
- 7.2. What has been the most significant M&A activity this year?
- 7.3. Which players were behind the biggest residential construction projects in 2020?

## **8 COMPANY PROFILES**

- 8.1. Consorcio ARA SAB de CV
- 8.2. Grupo Caabsa

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Mexico residential construction sector value: \$ million, 2016-20

Table 2: Mexico residential construction sector category segmentation: \$ million, 2020

Table 3: Mexico residential construction sector geography segmentation: \$ million, 2020

Table 4: Mexico residential construction sector value forecast: \$ million, 2020-25

Table 5: Consorcio ARA SAB de CV: key facts

Table 6: Consorcio ARA SAB de CV: Annual Financial Ratios

Table 7: Consorcio ARA SAB de CV: Key Employees

Table 8: Grupo Caabsa: key facts

Table 9: Grupo Caabsa: Key Employees

Table 10: Mexico size of population (million), 2016-20

Table 11: Mexico gdp (constant 2005 prices, \$ billion), 2016-20

Table 12: Mexico gdp (current prices, \$ billion), 2016-20

Table 13: Mexico inflation, 2016-20

Table 14: Mexico consumer price index (absolute), 2016-20

Table 15: Mexico exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico residential construction sector value: \$ million, 2016-20

Figure 2: Mexico residential construction sector category segmentation: % share, by value, 2020

Figure 3: Mexico residential construction sector geography segmentation: % share, by value, 2020

Figure 4: Mexico residential construction sector value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the residential construction sector in Mexico, 2020

Figure 6: Drivers of buyer power in the residential construction sector in Mexico, 2020

Figure 7: Drivers of supplier power in the residential construction sector in Mexico, 2020

Figure 8: Factors influencing the likelihood of new entrants in the residential construction sector in Mexico, 2020

Figure 9: Factors influencing the threat of substitutes in the residential construction sector in Mexico, 2020

Figure 10: Drivers of degree of rivalry in the residential construction sector in Mexico, 2020

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