

# **Residential Construction in Italy**

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# **Abstracts**

Residential Construction in Italy

#### SUMMARY

Residential Construction in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The residential construction market is defined as the value of work put in place annually for residential buildings. This includes apartments and apartment blocks, houses, and similar buildings, but not hotels and other forms of commercial, temporary accommodation, and includes both single%li%and multi-family housing. Market value is defined in general as the total value of construction activity in any given time period, including costs related to construction materials, equipment and services, new construction, refurbishment, repair and maintenance and demolition. It is synonymous with measures such as construction value put in place or value of construction work done.

The Italian residential construction market had total revenues of \$126.3bn in 2019, representing a compound annual growth rate (CAGR) of 1.6% between 2015 and 2019.

Financing options remain poor for consumers, which kept demand low despite an incremental improvement in 2019.



In addition to a lack of consumer confidence given the general economic impact of COVID-19, there is likely to be lasting disruption to the UK's residential project pipeline as well.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Italy

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy residential construction market with five year forecasts by both value and volume

### **REASONS TO BUY**

What was the size of the Italy residential construction market by value in 2019?

What will be the size of the Italy residential construction market in 2024?

What factors are affecting the strength of competition in the Italy residential construction market?

How has the market performed over the last five years?

What are the main segments that make up Italy's residential construction market?



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