

# Residential Construction in Germany

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## Abstracts

Residential Construction in Germany

### SUMMARY

Residential Construction in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. This includes apartments and apartment blocks, houses, and similar buildings, but not hotels and other forms of commercial, temporary accommodation, and includes both single%li%and multi-family housing. Market value is defined in general as the total value of construction activity in any given time period, including costs related to construction materials, equipment and services, new construction, refurbishment, repair and maintenance and demolition. It is synonymous with measures such as construction value put in place or value of construction work done.

The German residential construction market had total revenues of \$183.5bn in 2019, representing a compound annual growth rate (CAGR) of 3.5% between 2015 and 2019.

The building of new apartments is expected to put an end to Germany's boom

in housing construction, as demand for housing is replaced with demand among millennials for rented properties.

The primary challenge to growth going forwards is therefore going to be a lack of consumer confidence in the wake of the COVID-19 pandemic.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Germany

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany residential construction market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany residential construction market by value in 2019?

What will be the size of the Germany residential construction market in 2024?

What factors are affecting the strength of competition in the Germany residential construction market?

How has the market performed over the last five years?

Who are the top competitors in Germany's residential construction market?

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