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Residential Construction in Brazil

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Abstracts

Residential Construction in Brazil

SUMMARY

Residential Construction in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. This includes apartments and apartment blocks, houses, and similar buildings, but not hotels and other forms of commercial, temporary accommodation, and includes both single%li%and multi-family housing. Market value is defined in general as the total value of construction activity in any given time period, including costs related to construction materials, equipment and services, new construction, refurbishment, repair and maintenance and demolition. It is synonymous with measures such as construction value put in place or value of construction work done.

The Brazilian residential construction market had total revenues of $52.4bn in 2019, representing a compound annual rate of change (CARC) of -7.7% between 2015 and 2019.

Brazil’s deepest recession in generations has resulted in a drop in demand for homes due to lower average incomes and poor finance options.

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The long-term future of the market through the forecast period is uncertain, but there will be an immediately severe impact and a sustained drag on the market's recovery.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Brazil

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil residential construction market with five year forecasts

REASONS TO BUY

What was the size of the Brazil residential construction market by value in 2019?

What will be the size of the Brazil residential construction market in 2024?

What factors are affecting the strength of competition in the Brazil residential construction market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's residential construction market?

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