

# Residential Construction in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Residential Construction in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The residential construction market is defined as the value of work put in place annually for residential buildings. Market value is defined in general as the total output value of construction activity in any given time period, including costs related to construction materials, equipment and services for new construction, refurbishment, repair and maintenance and demolition. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Brazilian residential construction market had total revenues of \$29.4bn in 2020, representing a compound annual rate of change (CARC) of -15.3% between 2016 and 2020.

The new construction segment was the market's most lucrative in 2020, with

total revenues of \$16.2bn, equivalent to 54.9% of the market's overall value.

The creation of over 60 thousand new construction jobs in Brazil between January 2020 and February 2020 provided an optimistic start for the residential construction market, continuing the gradual recovery of the market from the previous year. However, COVID-19 has strongly affected the Brazilian residential construction market, negatively impacting project schedules, consumer confidence, and the wider economy.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Brazil

Leading company profiles reveal details of key residential construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil residential construction market with five year forecasts

## REASONS TO BUY

What was the size of the Brazil residential construction market by value in 2020?

What will be the size of the Brazil residential construction market in 2025?

What factors are affecting the strength of competition in the Brazil residential construction market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's residential construction market?



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