

Renewable Energy Global Industry Guide 2015-2024

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Abstracts

Renewable Energy Global Industry Guide 2015-2024

SUMMARY

Global Renewable Energy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The renewable energy market consists of the net generation of electricity through renewable sources. It is divided into four segments, these being hydroelectricity, wind energy, solar and other (biomass, geothermal, tide and wave energy). The volume of the market is calculated as the net volume of electricity produced through renewable means in terawatt hours (TWh), and the market value has been calculated according to an average of annual domestic and industrial retail prices per kWh, inclusive of applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates. Please note that 1 terawatt hour is identical to 1,000 gigawatt hours (GWh). Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is

also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in April 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last, the number of sectors forced to stay closed and the scale of the governmental' aid involved. At the same time the weight of the pandemic seriousness is applied on the individual countries in this report based on death to population ratio recorded in countries.

Majority of the industries will see the decline in volume of the goods and services offered by companies. Usually the lower demand would cause the decrease the prices level. However, amid many governments' ordered for many industries to lock down and so the supply chain is distorted that in great pictures mitigate the results of lower demand.

Applied scenarios differ depending on the individual sector, however generally sectors which involves intensive manual labor and face to face interaction seem to be hit the most by present situation. On the other hand the internet based businesses as well as the producers of the vital, subsisted products and services seems to take advantages of the current events.

The global renewable energy market had total revenues of \$811.7bn in 2019, representing a compound annual growth rate (CAGR) of 9.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.6% between 2015 and 2019, to reach a total of 6,411.2 TWh in 2019.

The Asia-Pacific region has the highest share of global revenues from renewable energy, and sees the highest levels of growth from its emerging economies

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global renewable energy market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global renewable energy market

Leading company profiles reveal details of key renewable energy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global renewable energy market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global renewable energy market by value in 2019?

What will be the size of the global renewable energy market in 2024?

What factors are affecting the strength of competition in the global renewable energy market?

How has the market performed over the last five years?

What are the main segments that make up the global renewable energy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL RENEWABLE ENERGY

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 RENEWABLE ENERGY IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 RENEWABLE ENERGY IN EUROPE

- 5.1. Market Overview

- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 RENEWABLE ENERGY IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 RENEWABLE ENERGY IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 RENEWABLE ENERGY IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 RENEWABLE ENERGY IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook

9.5. Five forces analysis

9.6. Macroeconomic Indicators

10 RENEWABLE ENERGY IN AUSTRALIA

10.1. Market Overview

10.2. Market Data

10.3. Market Segmentation

10.4. Market outlook

10.5. Five forces analysis

10.6. Macroeconomic Indicators

11 RENEWABLE ENERGY IN CANADA

11.1. Market Overview

11.2. Market Data

11.3. Market Segmentation

11.4. Market outlook

11.5. Five forces analysis

11.6. Macroeconomic Indicators

12 RENEWABLE ENERGY IN CHINA

12.1. Market Overview

12.2. Market Data

12.3. Market Segmentation

12.4. Market outlook

12.5. Five forces analysis

12.6. Macroeconomic Indicators

13 RENEWABLE ENERGY IN THE NETHERLANDS

13.1. Market Overview

13.2. Market Data

13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

13.6. Macroeconomic Indicators

14 RENEWABLE ENERGY IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 RENEWABLE ENERGY IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 RENEWABLE ENERGY IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 COMPANY PROFILES

- 17.1. Enel SpA
- 17.2. China Three Gorges Corp
- 17.3. Iberdrola Renovables Energia SA
- 17.4. Electricite de France SA
- 17.5. Hanergy Holding Group Ltd
- 17.6. Tata Power Solar Systems Ltd
- 17.7. Snowy Hydro Ltd
- 17.8. RWE Power AG
- 17.9. Direct Energie SA
- 17.10. Engie SA

- 17.11. Innogy SE
- 17.12. EnBW Energie Baden-Wuerttemberg AG
- 17.13. Edison S.p.A.
- 17.14. ERG SpA
- 17.15. The Kansai Electric Power Co, Incorporated
- 17.16. The Tokyo Electric Power Company Holdings., Incorporated
- 17.17. Tohoku Electric Power Company, Incorporated
- 17.18. Continental Wind Partners, LLC
- 17.19. Ontario Power Generation Inc.
- 17.20. BC Hydro
- 17.21. Huaneng Renewables Corporation Ltd
- 17.22. Eneco Holding NV
- 17.23. Vattenfall AB.
- 17.24. Acciona SA
- 17.25. Naturgy Energy Group SA
- 17.26. Scottish Power Ltd
- 17.27. GE Renewable Energy
- 17.28. First Solar, Inc.

18 APPENDIX

- 18.1. Methodology
- 18.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global renewable energy market value: \$ billion, 2015–19
Table 2: Global renewable energy market volume: TWh, 2015–19
Table 3: Global renewable energy market category segmentation: TWh, 2019
Table 4: Global renewable energy market geography segmentation: \$ billion, 2019
Table 5: Global renewable energy market value forecast: \$ billion, 2019–24
Table 6: Global renewable energy market volume forecast: TWh, 2019–24
Table 7: Global size of population (million), 2015–19
Table 8: Global gdp (constant 2005 prices, \$ billion), 2015–19
Table 9: Global gdp (current prices, \$ billion), 2015–19
Table 10: Global inflation, 2015–19
Table 11: Global consumer price index (absolute), 2015–19
Table 12: Global exchange rate, 2015–19
Table 13: Asia-Pacific renewable energy market value: \$ billion, 2015–19
Table 14: Asia-Pacific renewable energy market volume: TWh, 2015–19
Table 15: Asia-Pacific renewable energy market category segmentation: TWh, 2019
Table 16: Asia-Pacific renewable energy market geography segmentation: \$ billion, 2019
Table 17: Asia-Pacific renewable energy market value forecast: \$ billion, 2019–24
Table 18: Asia-Pacific renewable energy market volume forecast: TWh, 2019–24
Table 19: Europe renewable energy market value: \$ billion, 2015–19
Table 20: Europe renewable energy market volume: TWh, 2015–19
Table 21: Europe renewable energy market category segmentation: TWh, 2019
Table 22: Europe renewable energy market geography segmentation: \$ billion, 2019
Table 23: Europe renewable energy market value forecast: \$ billion, 2019–24
Table 24: Europe renewable energy market volume forecast: TWh, 2019–24
Table 25: Europe size of population (million), 2015–19
Table 26: Europe gdp (constant 2005 prices, \$ billion), 2015–19
Table 27: Europe gdp (current prices, \$ billion), 2015–19
Table 28: Europe inflation, 2015–19
Table 29: Europe consumer price index (absolute), 2015–19
Table 30: Europe exchange rate, 2015–19
Table 31: France renewable energy market value: \$ billion, 2015–19
Table 32: France renewable energy market volume: TWh, 2015–19
Table 33: France renewable energy market category segmentation: TWh, 2019
Table 34: France renewable energy market geography segmentation: \$ billion, 2019

Table 35: France renewable energy market value forecast: \$ billion, 2019–24

Table 36: France renewable energy market volume forecast: TWh, 2019–24

Table 37: France size of population (million), 2015–19

Table 38: France gdp (constant 2005 prices, \$ billion), 2015–19

Table 39: France gdp (current prices, \$ billion), 2015–19

Table 40: France inflation, 2015–19

Table 41: France consumer price index (absolute), 2015–19

Table 42: France exchange rate, 2015–19

Table 43: Germany renewable energy market value: \$ billion, 2015–19

Table 44: Germany renewable energy market volume: TWh, 2015–19

Table 45: Germany renewable energy market category segmentation: TWh, 2019

Table 46: Germany renewable energy market geography segmentation: \$ billion, 2019

Table 47: Germany renewable energy market value forecast: \$ billion, 2019–24

Table 48: Germany renewable energy market volume forecast: TWh, 2019–24

Table 49: Germany size of population (million), 2015–19

Table 50: Germany gdp (constant 2005 prices, \$ billion), 2015–19

About

The global renewable energy market has seen strong growth in the historic period. Total revenues of \$814.0bn in 2018 meant the market saw a compound annual growth rate (CAGR) of 9% between 2014 and 2018.

The market is segmented in hydroelectricity, wind, solar and other (biomass, geothermal, tide and wave energy); hydroelectricity had the highest volume in the global renewable energy market in 2018. Wind power has been notable for the subsequent cheapening of its power generation and the increased rate at which new installations can be set up. Offshore wind power has been a particular area for growth in the UK and Germany.

Generally speaking, Europe holds the second highest share renewable energy revenues, where the general trend across most of the region has been growth, with widespread government subsidies and targets for renewable energy projects.

Competitive analysts, distribution managers, marketing managers, strategic planners and senior executives should utilize this global industry guide to identify easily comparable data on market value, volume, segmentation and market share. Additionally, examine future problems, innovations and potential growth areas within the global renewable energy market.

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