

# Remy Cointreau - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Remy Cointreau - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Remy Cointreau - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Remy Cointreau (Remy or 'the group') is engaged in production and distribution of wines and spirits. Its brand portfolio includes Remy Martin and Louis XIII, Cointreau, Passoa, St Remy, Mount Gay, Bruichladdich and Metaxa. The group operates in the Americas, Europe, the Middle East, Africa and Asia Pacific. It is headquartered in Cognac, France and employed 1,784 people as of March 31, 2015.

### SCOPE

Detailed information on Remy Cointreau required for business and competitor intelligence needs

A study of the major internal and external factors affecting Remy Cointreau in the form of a SWOT analysis

An in-depth view of the business model of Remy Cointreau including a

breakdown and examination of key business segments

Intelligence on Remy Cointreau's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Remy Cointreau, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Remy Cointreau and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Remy Cointreau as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Remy Cointreau's business structure, strategy and prospects.

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