

# Reitangruppen AS - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Reitangruppen AS - Strategy, SWOT and Corporate Finance Report

### **Summary**

Reitangruppen AS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

# **Key Highlights**

Reitangruppen AS (Reitangruppen) operates in the fields of retail, real estate and investment activities. The company principally operates supermarket and franchise stores and gas stations. The company, under its supermarket chain, offers food products, gift items, gift cards, mobile accessories, beers and liquors, consumer electronics items, household appliances, computers and laptops, computer peripherals and related accessories. It also offers retail and real estate services to its customers. Reitangruppen provides these products and services under various brands including REMA 1000, Narvesen, 7-Eleven, YX stations, Uno-X, Pressbyran, Reitan Kapital, R-kiosk and Rema Bensin. The company also operates a property development business through which it purchases and develops retail properties alongside managing investment activities. It has a presence in Norway, Sweden, Finland, Denmark and Latvia. Reitangruppen is headquartered in Trondheim, Norway.

#### Scope



Detailed information on Reitangruppen AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting Reitangruppen AS in the form of a SWOT analysis

An in-depth view of the business model of Reitangruppen AS including a breakdown and examination of key business segments

Intelligence on Reitangruppen AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Reitangruppen AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **Reasons to Buy**

Gain understanding of Reitangruppen AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Reitangruppen AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Reitangruppen AS's business structure, strategy and prospects.



# **Contents**

Company Snapshot

Reitangruppen AS: Company Overview

Reitangruppen AS: Overview and Key Facts

Reitangruppen AS: Overview

Reitangruppen AS: Key Facts

Reitangruppen AS: Key Employees

Reitangruppen AS: Major Products and Services

Reitangruppen AS: Company History

Reitangruppen AS: Locations and Subsidiaries

Reitangruppen AS: Key Competitors

Reitangruppen AS: Company Analysis

Reitangruppen AS: Business Description

Reitangruppen AS: SWOT Analysis

Reitangruppen AS: SWOT Overview

Reitangruppen AS: Strengths

Reitangruppen AS: Weaknesses

Reitangruppen AS: Opportunities

Reitangruppen AS: Threats

**Appendix** 

Contact Us

Methodology

About MarketLine



# **List Of Tables**

#### **LIST OF TABLES**

Table 1: Reitangruppen AS: Key Facts

Table 2: Reitangruppen AS: Key Employees

Table 3: Reitangruppen AS: Company History

Table 4: Reitangruppen AS: Locations and Subsidiaries

Table 5: Reitangruppen AS: Key Competitors



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