

# REI Six Ten Retail Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

REI Six Ten Retail Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on REI Six Ten Retail Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting REI Six Ten Retail Limited in the form of a SWOT analysis

An in-depth view of the business model of REI Six Ten Retail Limited including a breakdown and examination of key business segments

Intelligence on REI Six Ten Retail Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about REI Six Ten Retail Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of REI Six Ten Retail Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess REI Six Ten Retail Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on REI Six Ten Retail Limited's business structure, strategy and prospects.

## KEY HIGHLIGHTS

REI Six Ten Retail Limited (REI Six Ten) is a food and general merchandise retailer based in India. The company's product portfolio includes fast moving consumer goods such as grocery, fruits and vegetables, rice, pulses, wheat flour, tea spices, sauces, chocolates, juices, beverages, jams, biscuits, shampoos, moisturizers, hand-washes, floor and toilet cleaners, mosquito repellents and beauty products. All these products are sold through national and private labeled brands, which include Real Magic, Mr. Miller and 6Ten. It operates over 344 retail stores under the banner of 6Ten, in Ludhiana, Mohali, Ghaziabad, Delhi, Faridabad, Rajasthan, Ahmedabad, Mumbai and Nagpur, in India. The company operates as a subsidiary of REI Agro Ltd, a food processing company. REI Six Ten is headquartered in Kolkata, West Bengal, India.

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