

# Regal Entertainment Group - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Regal Entertainment Group - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Regal Entertainment Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Regal Entertainment Group (Regal), subsidiary of Cineworld Group develops, acquires and operates multi-screen theaters in the US. The company operates it screen under its brand Regal, which operates multi-screen theatres and provides various films and convenient show times to its customers. Regal also offers modern theatres which includes technologies such as RPX, IMAX, RealD3D, 4DX, ScreenX, Dolby, Auro, Recliners, and enhanced interiors featuring video game and party room areas adjacent to the theatre lobby. It also provides convenient ticketing services including print at home technology, self-serve kiosks, e-gift cards, discount movie tickets, premiere tickets and mobile ticketing. The company has presence in Guam, American Samoa, Saipan and Columbia. Regal is headquartered in Knoxville, Tennessee, the US

### SCOPE

Detailed information on Regal Entertainment Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Regal Entertainment Group in the form of a SWOT analysis

An in-depth view of the business model of Regal Entertainment Group including a breakdown and examination of key business segments

Intelligence on Regal Entertainment Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Regal Entertainment Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Regal Entertainment Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Regal Entertainment Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Regal Entertainment Group's business structure, strategy and prospects.

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