

Refresco Group BV - Company Profile and SWOT Analysis

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Abstracts

Refresco Group BV %li%Company Profile and SWOT Analysis

Summary

Refresco Group BV %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Refresco Group BV (Refresco) is a manufacturer of soft drinks that comprises carbonated soft drinks, fruit juices, ready-to-drink teas and coffee, still drinks, energy drinks, sport drinks, waters, plant-based and protein drinks, ready-to-drink iced tea and other specialty drinks. Refresco offers co-packing, retailer brand and contract manufacturing services to beverage manufacturers. The company provides beverages in various packaging solutions such as PET, carton, Aseptic PET, cans, and glass. The company also offers warehousing and logistics, and customer support services as well as procurement to third parties. It operates manufacturing facilities in the US, Canada, Mexico, Benelux, Germany, France, the UK, Iberia, Italy, Poland, and Finland. Refresco is headquartered in Rotterdam, Zuid-Holland, the Netherlands.

Scope

Detailed information on Refresco Group BV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Refresco Group BV in the form of a SWOT analysis

An in-depth view of the business model of Refresco Group BV including a breakdown and examination of key business segments

Intelligence on Refresco Group BV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Refresco Group BV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Refresco Group BV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Refresco Group BV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Refresco Group BV's business structure, strategy and prospects.

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