

# Reed's, Inc. - Strategy, SWOT and Corporate Finance Report

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Date: October 2023

Pages: 21

Price: US\$ 175.00 (Single User License)

ID: R021E1319FCEN

## Abstracts

Reed's, Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Reed's, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Reed's, Inc. (Reed's or 'the company') is a producer and marketer of natural non-alcoholic carbonated soft drinks, beverages, and candies. The company's product portfolio includes sparkling juices, ginger brews, ginger chews, and sparkling juices. Its product range also includes butterscotch beer, energy drinks and a nausea relief beverage. It markets products under Reed's and Virgil's brand names. The company sells its products through specialty gourmet and natural food stores, supermarket chains, retail stores and restaurants. It has business operations across various geographical regions including the US, Canada, Europe and other international markets. The company is headquartered in Norwalk, Connecticut, the US.

### Scope

Detailed information on Reed's, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Reed's, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Reed's, Inc. including a breakdown and examination of key business segments

Intelligence on Reed's, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Reed's, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Reed's, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Reed's, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Reed's, Inc.'s business structure, strategy and prospects.

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