

# Reebok International Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/RC318F83E6AEN.html>

Date: September 2023

Pages: 32

Price: US\$ 175.00 (Single User License)

ID: RC318F83E6AEN

## Abstracts

Reebok International Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Reebok International Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Reebok International Ltd (Reebok), a subsidiary of Adidas AG, designs, manufactures, markets and distributes sport goods and accessories. The company's product portfolio comprises sports, fitness and casual footwear, apparel and accessories. Its footwear products include training shoes, running shoes, walking shoes and casual shoes. The company markets its products under Reebok brands. Reebok provides various accessories including bottles, caps, ankle socks, backpacks, gym bags, track suits, jackets, towels, wristbands, t-shirts, shorts, messenger bags and long and short sleeves. The company markets its products through own retail stores and e-commerce portals. Reebok is headquartered in Greater London, the UK.

### Scope

Detailed information on Reebok International Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Reebok International Ltd in the form of a SWOT analysis

An in-depth view of the business model of Reebok International Ltd including a breakdown and examination of key business segments

Intelligence on Reebok International Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Reebok International Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Reebok International Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Reebok International Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Reebok International Ltd's business structure, strategy and prospects.

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