

# Red Lion Hotels Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Red Lion Hotels Corp %li%Strategy, SWOT and Corporate Finance Report

### Summary

Red Lion Hotels Corp %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Red Lion Hotels Corp (RLHC), s subsidiary of Sonesta International Hotels Corporation is a hospitality company, which owns, operates, and franchises hotels. The company operates upscale, midscale, upper economy, midscale, and economy hotels under eight brands such as Red Lion Hotel, Red Lion Inn & Suites, Hotel RL, Americas Best Value Inn, Canada's Best Value Inn, Knights Inn, GuestHouse extended stay, and Signature Inn. Key facilities offered by the hotel include room for accommodations, a fitness center, parking space, bath amenities by Cascadia soapery, dining facility, playing ground for kids, swimming pool, transportation services, dining facility, and wifi services. It is also involved in licensing its brands to franchisees. RLHC is headquartered in Denver, Colorado, the US

### Scope

Detailed information on Red Lion Hotels Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Red Lion Hotels Corp in the form of a SWOT analysis

An in-depth view of the business model of Red Lion Hotels Corp including a breakdown and examination of key business segments

Intelligence on Red Lion Hotels Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Red Lion Hotels Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Red Lion Hotels Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Red Lion Hotels Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Red Lion Hotels Corp's business structure, strategy and prospects.

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