

Red Bull GmbH - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/R5E272A78A0EN.html>

Date: August 2023

Pages: 42

Price: US\$ 175.00 (Single User License)

ID: R5E272A78A0EN

Abstracts

Red Bull GmbH %li%Strategy, SWOT and Corporate Finance Report

Summary

Red Bull GmbH %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Red Bull GmbH (Red Bull) is a producer and marketer of energy drinks. The company's product portfolio includes energy drinks, sugar-free drinks, and zero calories drinks. It also offers special edition drinks, which are available in watermelon, tropical and acai berry flavors. Apart from this, the company provides global news, interviews, photos, videos and news services through its B2B self-service media and news platform, the Red Bull Content Pool platform. Its major channels and media products include Red Bull TV, Red Bull.com, Red Bulletin, Red Bull Records, Red Bull Photography, and Red Bull Media House. It also offers TV apps for free live events, films and shows, offline viewing and event reminders. It also participates in various sports sponsorship programs. The company has a business presence across the Americas, Europe, the Middle East, Africa and Asia-Pacific. Red Bull is headquartered in Fuschl am See, Austria

Scope

Detailed information on Red Bull GmbH required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Red Bull GmbH in the form of a SWOT analysis

An in-depth view of the business model of Red Bull GmbH including a breakdown and examination of key business segments

Intelligence on Red Bull GmbH's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Red Bull GmbH, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Red Bull GmbH and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Red Bull GmbH as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Red Bull GmbH's business structure, strategy and prospects.

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