

# Real Estate Market Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

<https://marketpublishers.com/r/RA67A8B79781EN.html>

Date: July 2022

Pages: 635

Price: US\$ 2,995.00 (Single User License)

ID: RA67A8B79781EN

## Abstracts

Real Estate Market @Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

### SUMMARY

Global Real Estate industry profile provides top-line qualitative and quantitative @Summary information including: Industry size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

### KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

Volumes include number of houses/properties rented out (vacant properties excluded).

Leading companies relate to companies that are involved in residential property rental and development business.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange

rates.

The global real estate industry had total revenues of \$4,663.3bn in 2021, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2021.

Industry consumption volume increased with a CAGR of 1.3% between 2016 and 2021, to reach a total of 540.9 thousand units in 2021.

The value of the global real estate industry grew by 7.1% in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global real estate Industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global real estate Industry

Leading company profiles reveal details of key real estate Industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global real estate Industry with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global real estate Industry by value in 2021?

What will be the size of the global real estate Industry in 2026?

What factors are affecting the strength of competition in the global real estate Industry?

How has the Industry performed over the last five years?

How large is the global real estate Industry in relation to its regional counterparts?

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