

Real Estate in Turkey

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Abstracts

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SUMMARY

Real Estate in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Turkish real estate industry had total revenues of \$27.2m in 2019, representing a compound annual growth rate (CAGR) of 6.2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 3.2% between 2015 and 2019, to reach a total of 9.8 billion units in 2019.

The industry continued to experience strong demand as renting is currently deemed as a more affordable option for new households. In this way, rent prices continued to rise, also driven by high inflation rates, with a CPI of 15% in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Turkey

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey real estate market by value in 2019?

What will be the size of the Turkey real estate market in 2024?

What factors are affecting the strength of competition in the Turkey real estate market?

How has the market performed over the last five years?

How large is Turkey's real estate market in relation to its regional counterparts?

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