

Real Estate in South Africa

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Abstracts

Real Estate in South Africa

SUMMARY

Real Estate in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The South African real estate industry had total revenues of \$26.6m in 2019, representing a compound annual growth rate (CAGR) of 1.2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 5.1% between 2015 and 2019, to reach a total of 4.5 billion units in 2019.

Rent prices in 2019 were driven lower in line with a decline in property prices and the reduced purchasing power of buyers caused by an economic slowdown and high inflation.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in South Africa

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Africa real estate market by value in 2019?

What will be the size of the South Africa real estate market in 2024?

What factors are affecting the strength of competition in the South Africa real estate market?

How has the market performed over the last five years?

How large is South Africa's real estate market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?

8 COMPANY PROFILES

- 8.1. Fortress REIT Limited
- 8.2. Ingenta PLC
- 8.3. Equitas SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Africa real estate market value: \$ billion, 2015-19
- Table 2: South Africa real estate market volume: thousand units, 2015-19
- Table 3: South Africa real estate market geography segmentation: \$ billion, 2019
- Table 4: South Africa real estate market value forecast: \$ billion, 2019-24
- Table 5: South Africa real estate market volume forecast: thousand units, 2019-24
- Table 6: Fortress REIT Limited: key facts
- Table 7: Fortress REIT Limited: Annual Financial Ratios
- Table 8: Fortress REIT Limited: Key Employees
- Table 9: Ingenta PLC: key facts
- Table 10: Ingenta PLC: Annual Financial Ratios
- Table 11: Ingenta PLC: Key Employees
- Table 12: Equitas SA: key facts
- Table 13: Equitas SA: Key Employees
- Table 14: South Africa size of population (million), 2015-19
- Table 15: South Africa gdp (constant 2005 prices, \$ billion), 2015-19
- Table 16: South Africa gdp (current prices, \$ billion), 2015-19
- Table 17: South Africa inflation, 2015-19
- Table 18: South Africa consumer price index (absolute), 2015-19
- Table 19: South Africa exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: South Africa real estate market value: \$ billion, 2015-19

Figure 2: South Africa real estate market volume: thousand units, 2015-19

Figure 3: South Africa real estate market geography segmentation: % share, by value, 2019

Figure 4: South Africa real estate market value forecast: \$ billion, 2019-24

Figure 5: South Africa real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in South Africa, 2019

Figure 7: Drivers of buyer power in the real estate market in South Africa, 2019

Figure 8: Drivers of supplier power in the real estate market in South Africa, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in South Africa, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in South Africa, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in South Africa, 2019

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