

# Real Estate in Scandinavia

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## Abstracts

Real Estate in Scandinavia

### SUMMARY

Real Estate in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Scandinavian real estate industry had total revenues of \$51.6m in 2019, representing a compound annual growth rate (CAGR) of 2% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 2.6% between 2015 and 2019, to reach a total of 4.0 billion units in 2019.

Demand in countries within the Scandinavian region, and especially in Sweden, Denmark, and Norway, continued to be strong as property prices continued to rise, reducing the affordability of mortgage options, with households eventually turning to the rental housing market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Scandinavia

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia real estate market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Scandinavia real estate market by value in 2019?

What will be the size of the Scandinavia real estate market in 2024?

What factors are affecting the strength of competition in the Scandinavia real estate market?

How has the market performed over the last five years?

How large is Scandinavia's real estate market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the biggest challenges for players in this industry?

## **8 COMPANY PROFILES**

- 8.1. Jetwing Hotels LTD
- 8.2. AB Bostaden I Umea
- 8.3. Atrium Ljungberg AB
- 8.4. Olav Thon Eiendomsselskap ASA

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Scandinavia real estate market value: \$ billion, 2015-19
- Table 2: Scandinavia real estate market volume: thousand units, 2015-19
- Table 3: Scandinavia real estate market geography segmentation: \$ billion, 2019
- Table 4: Scandinavia real estate market value forecast: \$ billion, 2019-24
- Table 5: Scandinavia real estate market volume forecast: thousand units, 2019-24
- Table 6: Jetwing Hotels LTD: key facts
- Table 7: Jetwing Hotels LTD: Annual Financial Ratios
- Table 8: Jetwing Hotels LTD: Annual Financial Ratios (Continued)
- Table 9: Jetwing Hotels LTD: Key Employees
- Table 10: AB Bostaden I Umea: key facts
- Table 11: AB Bostaden I Umea: Key Employees
- Table 12: Atrium Ljungberg AB: key facts
- Table 13: Atrium Ljungberg AB: Annual Financial Ratios
- Table 14: Atrium Ljungberg AB: Key Employees
- Table 15: Olav Thon Eiendomsselskap ASA: key facts
- Table 16: Olav Thon Eiendomsselskap ASA: Annual Financial Ratios
- Table 17: Olav Thon Eiendomsselskap ASA: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia real estate market value: \$ billion, 2015-19

Figure 2: Scandinavia real estate market volume: thousand units, 2015-19

Figure 3: Scandinavia real estate market geography segmentation: % share, by value, 2019

Figure 4: Scandinavia real estate market value forecast: \$ billion, 2019-24

Figure 5: Scandinavia real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in Scandinavia, 2019

Figure 7: Drivers of buyer power in the real estate market in Scandinavia, 2019

Figure 8: Drivers of supplier power in the real estate market in Scandinavia, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in Scandinavia, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in Scandinavia, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in Scandinavia, 2019

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