

# Real Estate in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Real Estate in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. Values are calculated using the average annual rent multiplied by the number of rented properties.

The North American real estate industry had total revenues of \$917.7bn in 2020, representing a compound annual growth rate (CAGR) of 2.1% between 2016 and 2020.

Industry consumption volume increased with a CAGR of 0.7% between 2015 and 2019, to reach a total of 61.6 billion units in 2019.

The US industry continues to drive the North American industry, accounting for 89.3% of its total value in 2019. The Canadian and Mexican industries

comprised the rest, accounting for 6.4% and 4.3%, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in North America

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America real estate market with five year forecasts

## REASONS TO BUY

What was the size of the North America real estate market by value in 2020?

What will be the size of the North America real estate market in 2025?

What factors are affecting the strength of competition in the North America real estate market?

How has the market performed over the last five years?

What are the main segments that make up North America's real estate market?

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