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Real Estate in Mexico

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Abstracts

Real Estate in Mexico

SUMMARY

Real Estate in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Mexican real estate industry had total revenues of $50.8m in 2019, representing a compound annual growth rate (CAGR) of 5.8% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 3.3% between 2015 and 2019, to reach a total of 11.6 billion units in 2019.

Lower mortgage rates made the option of home ownership more appealing for consumers, with the strong demand for renting in previous years becoming weaker.

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Mexico

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Mexico real estate market by value in 2019?

What will be the size of the Mexico real estate market in 2024?

What factors are affecting the strength of competition in the Mexico real estate market?

How has the market performed over the last five years?

How large is Mexico's real estate market in relation to its regional counterparts?

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