

Real Estate in Italy

<https://marketpublishers.com/r/R79208A5EE8EN.html>

Date: June 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: R79208A5EE8EN

Abstracts

Real Estate in Italy

SUMMARY

Real Estate in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The Italian real estate industry had total revenues of \$72.2m in 2019, representing a compound annual growth rate (CAGR) of 0.3% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 7.4 billion units in 2019.

The industry's growth in 2019 was largely driven by an increase in rent prices by around 2%. Demand for renting continued to be strong in the face of economic uncertainty, especially among households comprising the young working population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Italy

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy real estate market by value in 2019?

What will be the size of the Italy real estate market in 2024?

What factors are affecting the strength of competition in the Italy real estate market?

How has the market performed over the last five years?

How large is Italy's real estate market in relation to its regional counterparts?

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