

Real Estate in Germany

<https://marketpublishers.com/r/RE9BC6FEE51EN.html>

Date: June 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: RE9BC6FEE51EN

Abstracts

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SUMMARY

Real Estate in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The real estate industry looks at renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties.

The German real estate industry had total revenues of \$256.2m in 2019, representing a compound annual growth rate (CAGR) of 1.4% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 1.1% between 2015 and 2019, to reach a total of 20.5 billion units in 2019.

Rent increases and stronger demand through the growing population in the largest cities advanced the industry forward in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Germany

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany real estate market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany real estate market by value in 2019?

What will be the size of the Germany real estate market in 2024?

What factors are affecting the strength of competition in the Germany real estate market?

How has the market performed over the last five years?

How large is Germany's real estate market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players and what is their portfolio?
- 7.2. What are the strengths and weaknesses of leading players?
- 7.3. What are the most notable recent projects in the industry?
- 7.4. What are the challenges faced by leading players?

8 COMPANY PROFILES

- 8.1. TAG Immobilien AG
- 8.2. Vonovia SE
- 8.3. Deutsche Wohnen AG
- 8.4. LEG Immobilien AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany real estate market value: \$ billion, 2015-19
Table 2: Germany real estate market volume: thousand units, 2015-19
Table 3: Germany real estate market geography segmentation: \$ billion, 2019
Table 4: Germany real estate market value forecast: \$ billion, 2019-24
Table 5: Germany real estate market volume forecast: thousand units, 2019-24
Table 6: TAG Immobilien AG: key facts
Table 7: TAG Immobilien AG: Annual Financial Ratios
Table 8: TAG Immobilien AG: Annual Financial Ratios (Continued)
Table 9: TAG Immobilien AG: Key Employees
Table 10: Vonovia SE: key facts
Table 11: Vonovia SE: Annual Financial Ratios
Table 12: Vonovia SE: Annual Financial Ratios (Continued)
Table 13: Vonovia SE: Key Employees
Table 14: Deutsche Wohnen AG: key facts
Table 15: Deutsche Wohnen AG: Annual Financial Ratios
Table 16: Deutsche Wohnen AG: Key Employees
Table 17: LEG Immobilien AG: key facts
Table 18: LEG Immobilien AG: Annual Financial Ratios
Table 19: LEG Immobilien AG: Annual Financial Ratios (Continued)
Table 20: LEG Immobilien AG: Key Employees
Table 21: Germany size of population (million), 2015-19
Table 22: Germany gdp (constant 2005 prices, \$ billion), 2015-19
Table 23: Germany gdp (current prices, \$ billion), 2015-19
Table 24: Germany inflation, 2015-19
Table 25: Germany consumer price index (absolute), 2015-19
Table 26: Germany exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Germany real estate market value: \$ billion, 2015-19

Figure 2: Germany real estate market volume: thousand units, 2015-19

Figure 3: Germany real estate market geography segmentation: % share, by value, 2019

Figure 4: Germany real estate market value forecast: \$ billion, 2019-24

Figure 5: Germany real estate market volume forecast: thousand units, 2019-24

Figure 6: Forces driving competition in the real estate market in Germany, 2019

Figure 7: Drivers of buyer power in the real estate market in Germany, 2019

Figure 8: Drivers of supplier power in the real estate market in Germany, 2019

Figure 9: Factors influencing the likelihood of new entrants in the real estate market in Germany, 2019

Figure 10: Factors influencing the threat of substitutes in the real estate market in Germany, 2019

Figure 11: Drivers of degree of rivalry in the real estate market in Germany, 2019

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